



*The Original
plantable pencil*

Green Compendium

Our Sustainability Journey

Sprouta

On a mission to reach new heights



Our Vision



Our Roadmap

Our Approach

- *Our Suppliers*
- *Our Products*
- *Our Production*
- *Our Transportation*
- *Our Customers Use*

Our Sustainability Journey



Our vision



Our Roadmap

SDG, ESG & Data



Our Approach

B-Corp & SBTi



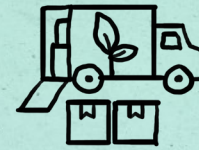
Our Suppliers



Our Production



Our Products



Our Transportation



Our Customers Use



One Seed. One Choice. One Action.

At SproutWorld, we're not just about business; we're on a mission to champion the principle of "From small things, big things grow".

At SproutWorld, we're redefining products with a circular twist. Our plantable pencils start a new cycle of life, letting you embrace sustainability with every write.

We're always striving to do more. Sustainability is our core, but we're dedicated to constantly improving. By using Life Cycle Assessments (LCAs), holding B Corp status, working towards Net-Zero, and utilizing Blockchain technology, we're transparently shaping a greener future.

We want to pave the way for a future where responsibility is crucial for every business and individual. Our commitment to being "Best for the World" is unwavering and we are all for being transparent and accountable in everything we do.



*Our
vision*

SDG - Driving Change: Global Alignment

Fostering sustainable impact: local actions, global alignment with SDGs

We aim to be a positive force for long-term well-being and sustainability. To actively addressing global challenges at a local level, we use a roadmap that helps us contribute to global efforts in a meaningful way.

The foundation of that roadmap is our alignment with global standards, meaning we follow the UN's Sustainable Development Goals (SDGs). We've chosen to focus on SDG 12, 13, 15, and 17 because they align with our business model and reflect our commitment to making a positive impact.



*Our
Roadmap*

Commitment to Planet & People:

Integrating ESG and SDGs for impact beyond words.

Commitment needs to speak louder than words. We use ESG as our report card, showing how dedicated we are to the environment, social responsibility, and ethical governance, and seamlessly integrate them into our SDG strategy. We're not just focused on profits; we're committed to making a positive impact on the planet and its people.



Our Roadmap

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Environmental:

We responsibly source materials for our plantable products.

Social:

We promote sustainable lifestyles through our products.

Governance:

We prioritize responsible consumption in our supply chain.

13 CLIMATE ACTION



Environmental:

A main focus of ours, and our product, is to support biodiversity. We are set to reach Net-Zero in 2029 and our goals are verified by SBTi.

Social:

We use Responsible Supply Chain Management to cut CO2 emissions and maintain top environmental and labor standards.

Governance:

SBTi targets, LCA and double materiality analysis.

15 LIFE ON LAND



Environmental:

We use sustainably sourced wood for our plantable products.

Social:

We're all about supporting sustainable forestry practices.

Governance: We ensure compliance with sustainable sourcing policies.

17 PARTNERSHIPS FOR THE GOALS



We collaborate with organizations like The Polish State Forest and local biodiversity initiatives.

We support reforestation and environmental education initiatives through our partnerships.

Data Driven in Everything We Do

Accurate, precise, and trustworthy.

We embrace data-driven practices to navigate the complexities of environmental challenges, make strategic decisions based on real insights, measure progress with clarity, and effectively communicate our unwavering commitment to a sustainable future.

Where are we data-driven:

- We undergo a B Corp assessment, providing a comprehensive 360-degree view of our impact on all stakeholders.
- We complete the SEDEX assessment, a detailed questionnaire about our business and operations.
- We compile a GHG report, offering an overview of our contribution to climate change, where we measure, manage, and mitigate our environmental impact.
- We follow SBTi guidelines, setting a science-based carbon emission target to help keep the global temperature rise well below 1.5°C.
- We use Blockchain technology to ensure a transparent and traceable supply chain.
- We maintain an SDG/ESG management report.
- We conduct LCAs to understand our product's lifecycle and footprint.
- We hold various certifications to validate our efforts.



Our
Roadmap



Balancing People, Planet and Profit

We are B corp.

We are committing to all stakeholders through social and environmental responsibility.

As a purpose-driven company, we prioritize social and environmental responsibility alongside profit. Our commitment to the triple bottom line—people, planet, and profit—is central to our ethos.

That's why we've become a B Corp member, joining a community of organizations dedicated to making a positive impact. Together, we strive to be a force for good in the world.

Overall CO²e Reduction Strategy

Goals to reduce our greenhouse gas emissions verified by SBTi.

We're committed to enhancing our environmental impact by reducing our greenhouse gas emissions. Implementing science-based targets guides our efforts in aligning with recommended measures to combat global warming. It's a proactive step towards a healthier planet.

With verified SBTi goals we focus on reducing our company's greenhouse gas emissions within scope 1, scope 2, and scope 3 relevant categories.



Our
Approach



Supply Chain CO2e Reduction Strategy

Tackling Scope 3 Emission in Collaboration with Suppliers

As a company we actively address scope 3 emissions, constituting 233.7 tons of CO2e out of a total of 237.7 tons CO2e in 2022.

This approach involves engaging suppliers for near-term science-based targets (SBTs), encompassing: 1) selecting suitable suppliers; 2) securing internal buy-in; 3) target implementation; 4) enabling and tracking supplier performance; and 5) monitoring and reporting progress.

We have engaged top 5 suppliers, and have provided comprehensive CO2e reduction guidance, fostering a collaborative partnership.

Internally, we secure buy-in with “ADD ZERO*,” fostering a company-wide commitment to consider CO2e reduction in decision-making. Ongoing efforts focus on implementing and tracking supplier targets, emphasizing an optimal system for effective management and performance monitoring.



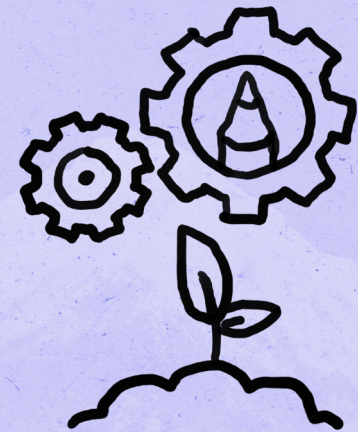


Thorough Evaluation of Working Conditions

SproutWorld's commitment: Ethical operations and sustainable practices

At SproutWorld, our commitment to doing good is reflected in our Code of Conduct. This code ensures ethical operations and environmentally-friendly practices for both SproutWorld and our suppliers, in alignment with human rights and anti-corruption laws.

To underscore our dedication and adherence to robust standards, we proudly participate in SME-TA, the Sedex Members Ethical Trade Audit. Regarded as the ESG of auditing, SMETA, endorsed by Sedex (Supplier Ethical Data Exchange), evaluates working conditions across labor, health and safety, environment, and business ethics.



*Our
Production*

Pencils: CO²e Assessment

Product Environmental Impact Analysis

As part of our efforts to reduce our waste production and carbon footprint, we conduct Life Cycle Assessments (LCA) of our products. LCA is a widely used method to assess potential environmental and climate impacts, as well as resource consumption associated with our products.

By using LCAs, we're able to measure the effects our products have on the planet. From the materials we source to the final disposal, we examine every step to minimize environmental effects and resource consumption. This process guides our decisions and empowers our customers to make informed, sustainable choices as well.



Our
Product



Mastering Transportation Emissions

Transforming Transportation for a Greener Future

The transportation sector, across different modes of transport, accounts for a significant portion of the total CO₂e emissions worldwide.

We know from our GHG report that transportation accounts for 11% of our total CO₂e emissions, with air transport being the largest emitter. Although we use this mode of transport the least, it still represents 17.1% of the total transport CO₂e.

We are in close dialogue with our freight company regarding the various options available. Currently, we opt for more expensive shipping to offset our CO₂e emissions, investing in their offset programs to achieve carbon neutrality. The ultimate goal is to transition from offsetting towards genuinely sustainable transportation methods.

Furthermore, we have chosen to eliminate the option of 'fast-track delivery,' which naturally involves air transport.



*Our
Transport*



Give Back to the Planet

We Embrace Circular Economy

The philosophy behind SproutWorld's DNA is the desire to minimize waste and focus on products that, after use, can grow into something new. W

We embrace circular economy at SproutWorld. This economic model views products and consumption as part of a cycle rather than a linear process, enabling economic growth without depleting resources or increasing waste. That's why we encourage customers to give back to the planet using our pencils that benefit people, animals, and the environment when they re-enter a new cycle as flowers, trees, herbs, or vegetables.



*Our
Customers
Use*

