PLANT A GREEN MINDSET!

THE PENCIL THAT WILL GROW INTO PLANTS AFTER USE

PATENTED

Splantable PENCIL
THE PLANTABLE PENCIL
A SMALL PENCIL WITH A BIG IDEA

By planting a Sprout®PENCIL instead of just throwing it out, you can make sustainability visible to others and inspire them to make small changes in their daily lives. This is the idea behind the Sprout®PENCIL. And it’s struck a chord as more than 30 million Sprout®PENCILs have been sold in over 80 countries.

Whatever the occasion, once people realize their Sprout®PENCIL can grow into fragrant herbs, luscious flowers – or even fresh vegetables, it’s sure to bring a smile and start a conversation.

USE
Write or color with your pencil

PLANT
Plant it - Add sunlight & water

GROW
Fresh plants will sprout

SUSTAINABLE AND CERTIFIED WOOD

PLANT BASED SEED CAPSULE

GRAPHITE OR CLAY CORE

100% NATURAL

NON-TOXIC

10 DIFFERENT NON-GMO SEEDS

AVAILABLE IN GRAPHITE AND 6 DIFFERENT COLORS
For companies or organizations that have a passion for sustainability, a Sprout® PENCIL is the ideal gift. Made from certified wood, it can be engraved with a logo and given away at conferences and events or used in visitor reception areas.

Get your company logo and message engraved on the pencil – and choose what language you would like the seed name to be in. Make the Sprout® PENCIL a natural part of your brand and business.

**IDEAL PROMOTIONAL GIFTS FOR:**
- Product launches
- Conferences
- Trade shows
- Campaigns
- Teambuilding sessions
- Seminars
- End of year gifts

**THE GIFT THAT GIVES BACK**
SPROUT® PENCIL – STANDARD
Seed name and Sprout logo only.
We have different seeds to choose from.
The seeds are located in the characteristic green
capsule on top of every Sprout® PENCIL.

SPROUT® PENCIL – CUSTOM
Customize the Sprout® PENCIL by adding an
engraving or a print of your logo, web address or
slogan. Find our guidelines for customized pencils
by downloading the template from our website.

PICK YOUR PENCIL

You have two choices of pencil engraving:
standard or custom. You can also choose from
graphite or colored pencils.

All Sprout® PENCILs are made from sustainably
harvested wood. As wood is a natural material,
variations in the shade of the wood may occur.

WOULD YOU LIKE YOUR PENCILS SHARPENED?

Please note that our pencils come unsharpened.
We can pre-sharpen them for you for an
upcharge.

CHOOSE YOUR LANGUAGE
You can get the plant name engraved in your choice of language.
Minimum of 100 pencils per seed type is required.
In addition to graphite, the Sprout™ PENCIL comes in colors too. Choose from 6 different color/seed combinations (8 in USA or Canada) and get the pencils as standard or custom engraved.

**CHOOSE YOUR COLOR**
Each color has its own kind of seed. Please note that these are pencil colors, not the color of the capsule.

**MULTI-COLOR RAINBOW**
The Sprout multi-color rainbow pencil has 3 colors in one: yellow, blue and red. Ideal for restaurants, company and family events.
Love the taste of basil? The colors of daisy? Or the smell of carnation?

At orders over 25,000 pieces you have the option to select a custom seed. We are always happy to give suggestions and advice on which seeds to choose, so your message has a strong impact.

We take into account parameters like size, germination time, symbolic meaning and availability to ensure the best result. We have a wide range of non-GMO, high quality and easy to grow flower, herb and vegetable seeds.

We have a wide range of non-GMO, high quality and easy to grow flower, herb and vegetable seeds.

**PICK YOUR SEED**

- **Sunflower**
  - Easy to grow.
  - Very tall.
  - Symbol of power.
  - Edible seeds.

- **Daisy**
  - Symbol of purity.
  - Joyful flowers.
  - Drought resistant.
  - Edible flowers.

- **Carnation**
  - Symbol of love.
  - Beautiful flowers in various colors.
  - Edible petals.

- **Forget me not**
  - Symbol of love and friendship.
  - Blue, edible flowers.

- **Cherry tomato**
  - Easy to grow vegetable.
  - Thrives in a warm and sunny location.
  - Edible when mature.

- **Basil**
  - Easy to grow.
  - Wonderful herb with great taste.
  - Edible leaves.

- **Thyme**
  - Easy to grow herb.
  - Edible leaves and flowers for both sweet and savory dishes.
  - Bee friendly.

- **Sage**
  - Easy to grow aromatic herb.
  - Great flavor enhancer.
  - Bee friendly.

- **Coriander**
  - Easy to grow herb with characteristic taste.
  - Edible leaves.

- **Chia**
  - Bee friendly, purple flowers.
  - The fresh or dried leaves can be made into a healthy tea.

**Spruce tree**

**NEW**

*Sunflower and Cherry Tomato are only available in EU, Canada and USA*
PACKAGING

Enclosed Sleeve
Available in EU & US

New Single Card

3-pack

5-pack

New Notebook
SINGLE CARD

When you order pencils from Sprout you can include packaging in your order. You can choose our standard design or make your own customized packaging.

STANDARD

The single card comes with growing instructions for the Sprout®PENCIL. Our standard single cards are printed with the Sprout designed logo and text on both sides.

CUSTOMIZED

If you have a story to tell, the single card will give you the needed space to promote your message.

The entire front page is at your disposal and on the back you will find our infographics showing how to plant the pencil.

PERFECT FOR EVENTS OR TRADE SHOWS

The single card comes with growing instructions for the Sprout®PENCIL. Our standard single cards are printed with the Sprout designed logo and text on both sides.

CUSTOMIZED

If you have a story to tell, the single card will give you the needed space to promote your message.

The entire front page is at your disposal and on the back you will find our infographics showing how to plant the pencil.

SINGLE CARD

When you order pencils from Sprout you can include packaging in your order. You can choose our standard design or make your own customized packaging.
ENCLOSED SLEEVE

You can choose our standard design or make your own customized packaging.

STANDARD
The enclosed sleeve comes with growing instructions for the Sprout®PENCIL. Our standard enclosed sleeves are printed with the Sprout designed logo and text on both sides.

CUSTOMIZED
If you have a story to tell, the sleeve will give you the needed space to promote your message. The entire front page is at your disposal and on the back you will find our infographics showing how to plant the pencil.

WOULD YOU LIKE YOUR PENCILS SHARPENED?
Please note that our pencils come unsharpened. We can sharpen them for you for an upcharge.

If you want to order a sharpener with or without your logo, the minimum is 100 pcs. For more information, please send your request to sales@sproutworld.com.

Available in Europe only
3 AND 5 PACK BOXES

Choose between 3 packs or 5 packs for your pencils. We can also customize boxes.

STANDARD
The 3 and 5 packs are printed with the Sprout logo, graphics, and text on all sides and growing instructions on the back.

CUSTOMIZED
The entire front is at your disposal and on the back you will find our infographics showing how to plant the pencil. Longer lead time is required.
HOW THE SPROUT PENCIL HAS BEEN USED
YOU’RE IN GOOD COMPANY

Companies and organizations that have used Sprout®PENCILs to spread their passion for sustainability:

Arla, Hilton, Porsche, European Parliament, IKEA, theguardian, Disney, L’ORÉAL, Royal Botanical Gardens, Greenpeace, Coca-Cola, Marriott, Toyota, Wonderful Copenhagen, WWF, Save the Children.
Europe Office
Sprout Europe ApS
Sydhavns Plads 12, 3.
DK-2450 Copenhagen SV
sales@sproutworld.com

USA Office
Sprout USA, LLC
177 Huntington Ave.
Ste 1703 #77707
Boston, MA - 02115-3153, USA
sales@sproutworld.com

LET'S MAKE THE WORLD SPROUT

Sproutworld.com

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PRICE LIST