EVERYDAY INNOVATIONS THAT INSPIRE GREEN CHANGE
INSPIRING GREEN CHANGE

Sprout products are all about making sustainability visible and being a force for change. With your organization’s logo on a Sprout® PENCIL or the new Sprout® SPOON, you can make an impression, tell your sustainability story, and get people talking.

PRODUCTS WITH A PURPOSE

Our range may look like familiar everyday items but every single product has an element of surprise.

Whether that’s a seed-filled capsule at the end of a pencil or a biodegradable spoon that makes a cup of tea, Sprout is all about sending a message of sustainability and inspiring people to reflect and change their behavior for the benefit of our planet.
PLANT A GREEN MINDSET!

THE PENCIL THAT WILL GROW INTO PLANTS AFTER USE
A SMALL PENCIL WITH A BIG IDEA

By planting a Sprout®PENCIL instead of just throwing it out, you can make sustainability visible to others and inspire them to make small changes in their daily lives. This is the idea behind the Sprout®PENCIL. And it’s struck a chord as more than 20 million Sprout®PENCILs have been sold in over 80 countries.

USE
Write or color with your pencil

PLANT
Plant it - Add sunlight & water

GROW
Fresh plants will sprout

Whatever the occasion, once people realize their Sprout®PENCIL can grow into fragrant herbs, luscious flowers - or even fresh vegetables, it’s sure to bring a smile and start a conversation.

SUSTAINABLE AND CERTIFIED WOOD

PLANT BASED SEED CAPSULE

GRAPHITE OR CLAY CORE

100% NATURAL

NON-TOXIC

10 DIFFERENT NON-GMO SEEDS

AVAILABLE IN GRAPHITE AND 6 DIFFERENT COLORS
For companies or organizations that have a passion for sustainability, a Sprout® PENCIL is the ideal gift. Made from FSC-certified or PEFC wood, it can be engraved with a logo and given away at conferences and events or used in visitor reception areas.

Get your company logo and message engraved on the pencil - and choose what language you would like the seed name to be in. Make the Sprout® PENCIL a natural part of your brand and business.

IDEAL PROMOTIONAL GIFTS FOR:

- Product launches
- Conferences
- Trade shows
- Campaigns
- Teambuilding sessions
- Seminars
- End of year gifts
SPROUT® PENCIL – STANDARD
Seed name and Sprout logo only.
We have different seeds to choose from.
The seeds are located in the characteristic green capsule on top of every Sprout®PENCIL.

SPROUT® PENCIL – CUSTOM
Customize the Sprout®PENCIL by adding an engraving or a print of your logo, web address or slogan. Find our guidelines for customized pencils by downloading the template from our website.

PICK YOUR PENCIL

You have two choices of pencil engraving: standard or custom. You can also choose from graphite or colored pencils.

All Sprout®PENCILs are made from sustainably harvested wood. As wood is a natural material, variations in the shade of the wood may occur.

WOULD YOU LIKE YOUR PENCILS SHARPENED?

Please note that our pencils come unsharpened. We can pre-sharpen them for you for an upcharge.

CHOOSE YOUR LANGUAGE

You can get the plant name engraved in your choice of language.
Minimum of 100 pencils per seed type is required.

NEW Color print is currently available in Europe but we’re working on bringing it to the US market soon.
In addition to graphite, the Sprout PENCIL comes in colors too. Choose from 6 different color/seed combinations (8 in USA or Canada) and get the pencils as standard or custom engraved.

**CHOOSE YOUR COLOR**
Each color has its own kind of seed. Please note that these are pencil colors, not the color of the capsule.

**MULTI-COLOR RAINBOW**
The Sprout multi-color rainbow pencil has 3 colors in one: yellow, blue and red. Ideal for restaurants, company and family events.
Love the taste of basil? The colors of daisy? Or the smell of carnation?

At orders over 25,000 pieces you have the option to select a custom seed. We are always happy to give suggestions and advice on which seeds to choose, so your message has a strong impact.

We take into account parameters like size, germination time, symbolic meaning and availability to ensure the best result. We have a wide range of non-GMO, high quality and easy to grow flower, herb and vegetable seeds.

**PICK YOUR SEED**

- **Sunflower**
  - Easy to grow, very tall, symbol of power.
  - Edible seeds

- **Daisy**
  - Symbol of purity, joyful flowers, drought resistant.
  - Edible flowers

- **Carnation**
  - Symbol of love, beautiful flowers in various colors.
  - Edible petal

- **Forget me not**
  - Symbol of love and friendship.
  - Blue, edible flowers

- **Cherry tomato**
  - Easy to grow vegetable
  - Thrives in a warm and sunny location
  - Edible when mature

- **Basil**
  - Easy to grow. Wonderful herb with great taste.
  - Edible leaves

- **Thyme**
  - Easy to grow herb.
  - Edible leaves and flowers for both sweet and savory dishes. Bee friendly

- **Sage**
  - Easy to grow aromatic herb
  - Great flavor enhancer.
  - Bee friendly

- **Coriander**
  - Easy to grow herb with characteristic taste.
  - Edible leaves

- **Chia**
  - Bee friendly, purple flowers. The fresh or dried leaves can be made into a healthy tea

Sunflower and Cherry Tomato are only available in EU, Canada and USA.
PACKAGING

Plant Your Pencil

The original sustainable pencil that you can plant after use and grow into herbs, vegetables, or flowers.

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SINGLE CARD

When you order pencils from Sprout you can include packaging in your order. You can choose our standard design or make your own customized packaging.

STANDARD

The single card comes with growing instructions for the Sprout® PENCIL. Our standard single cards are printed with the Sprout designed logo and text on both sides.

PERFECT FOR EVENTS OR TRADE SHOWS

CUSTOMIZED

If you have a story to tell, the single card will give you the needed space to promote your message.

The entire front page is at your disposal and on the back you will find our infographics showing how to plant the pencil.
3 AND 5 PACK BOXES

Choose between 3 packs or 5 packs for your pencils. We can also customize boxes.

STANDARD
The 3 and 5 packs are printed with the Sprout logo, graphics, and text on all sides and growing instructions on the back.

CUSTOMIZED
The entire front is at your disposal and on the back you will find our infographics showing how to plant the pencil. Longer lead time is required.
HOW THE SPROUT PENCIL HAS BEEN USED
Companies and organizations that have used Sprout® PENCILs to spread their passion for sustainability:

Arla
Hilton
Porsche
European Parliament
IKEA
The Guardian
Disney
L'Oréal
Royal Botanical Gardens
Greenpeace
Coca-Cola
Marriott
Toyota
Wonderful Copenhagen
WWF
Save The Children
UNFOLD A CUP OF TEA!

THE BIODEGRADABLE TEA AND SPOON IN ONE

Available in Europe only
Forget about plastic spoons and stirrers, the Sprout®SPOON is a fully biodegradable spoon and tea bag in one. Simply unfold, brew in hot water and enjoy a cup of delicious fair trade tea. And what tastes great feels even better. The Sprout®SPOON can be broken down by nature’s own composting processes.

You can also customize the Sprout®SPOON with your logo or brand message, making it an ideal way for your company or organization to spread your sustainability story and get people talking.
TELL YOUR SUSTAINABILITY STORY WITH A SPROUT® SPOON

If your company or organization is passionate about sustainability, a Sprout® SPOON is the ideal way to tell others about your passion. Once it’s customized with your logo or messaging, the little Sprout® SPOON punches above its weight in terms of impact – making it ideal for campaigns, events, giveaways, reception areas or gifts.

Whether you work for a large organization with a strong CSR profile, or run a chain of hotels and want to cut back on single-use plastic, with a customized Sprout® SPOON, you’re sure to make an impression.

3 steps to getting your customized Sprout® SPOON

1. Decide on your tea flavors
2. Download and complete the Sprout® SPOON design template
3. Fill out the order form

Once we’ve received your order, we’ll get back to you with a confirmation – usually within 24 hours. And don’t worry, we won’t send anything to production before we’ve been in touch with you personally by email or by phone. As the Sprout® SPOON is hand-made, you can expect a delivery time of around four weeks.
NON-TOXIC print and dyes
SUSTAINABLE production
NO artificial flavors
FREE from plastic
ORGANIC tea blends
FULLY BIO DEGRADABLE!
Stitched with ORGANIC cotton
RENEWABLE fibers
ORGANIC tea blends
TEA WITH A CONSCIENCE

For the best tea experience, all Sprout®SPOON tea is sustainably produced. We only work with fair trade dealers in some of the world’s best tea growing regions and insist that the tea in the Sprout®SPOON is completely free of genetic modification and artificial flavors.

The Sprout®SPOON comes in three delicious flavors:

**Black Tea Vanilla**
- Feeling classic?
- Go for our black tea flavored with vanilla.

**Green Tea Ginger & Lemon**
- In need of a fresh and zingy pick-me-up?
- Try our green tea with ginger and lemon.

**Herbal Tea Blend**
- For all-around great taste, try our mild and delicious herbal tea blend.
- Caffeine-free.
If you want to customize a Sprout®SPOON to tell your sustainability story, contact us for a free quote. Email us at sales@sproutworld.com and we’ll get back to you – usually within 24 hours. Available in Europe only.

The Sprout®SPOON is ideal for:
Hotel rooms, Reception areas, Offices, Product launches, Conferences, Trade fairs, Kick-off events, Teambuilding sessions, Seminars, Gifts.